



THE
FLORIDA
BAR
CLE

The Florida Bar Continuing Legal Education Committee and
the Business Law Section present

7th Annual Intellectual Property Law Symposium

COURSE CLASSIFICATION: INTERMEDIATE LEVEL

Live and Webcast Presentation: Thursday, April 7-8, 2016

Renaissance Orlando at SeaWorld • 6677 Sea Harbor Drive
Orlando, FL 32821 • 407-351-5555



Course No. 2034R

Thursday, April 7, 2016

4:00 p.m. – 5:00 p.m.

Intellectual Property Law Committee Meeting (All Invited)

5:00 p.m. – 6:00 p.m.

Reception (Included in Registration)

6:00 p.m. – 7:30 p.m.

Dinner and Keynote Speaker (Included in Registration)

*Speaker: Dean A. Pinkert, Vice Chairman, U.S. International Trade
Commission*

Friday, April 8, 2016

8:00 a.m. – 9:00 a.m.

Late Registration and Continental Breakfast

9:00 a.m. – 9:50 a.m.

The Mystifying World of World-Wide Branding

*Philip G. Hampton, II, Senior Counsel/Administrative Leader, Haynes
and Boone, LLP*

9:50 a.m. – 11:00 a.m.

Recent IP Malpractice Trends

*Michael Barrett, Esq., Director of Risk Control Professional Services,
Lawyers, CNA Insurance, Chicago, IL*

Avery A. Dial, Esq., Fowler White Burnett, Fort Lauderdale, FL

*Erin K. Higgins, Esq. Conn Kavanaugh, Rosenthal, Peisch & Ford,
LLP (Lead Counsel for Finnegan-Henderson in their successful IP
malpractice defense)*

*Jerold Schneider, Moderator, Schneider Rothman Intellectual Property
Law Group, PLLC*

11:00 a.m. – 11:10 a.m.

Break

11:10 a.m. – 12:00 p.m.

Design Patent Litigation – Tips for Advocates

*Harold J. McElhinny, Partner, Morrison Foerster (lead counsel for Apple
in Apple v. Samsung)*

Shanti Hill, Moderator, Beusse Wolter Sanks & Maire, PLLC

12:10 p.m. – 1:10 p.m.

Lunch

*Speaker: Hon. Nathan Kelley, Acting Chief Judge, The Patent Trial and
Appeal Board, United States Patent and Trademark Office*

1:15 p.m. – 2:15 p.m.

Cyber Security: Guarding Client Data in Today's Brave New World

Cindy Liebes, FTC Director Southeast Region

Jacqueline C. Tadros, Moderator, Jacqueline Tadros, P.A.

2:15 p.m. – 3:15 p.m.

**YouTube, Copyright, and Content ID: What Copyright Owners and
Users Should Know**

Brian Carver, Product Counsel, YouTube, LLC

3:15 p.m. – 3:30 p.m.

Break

3:30 p.m. – 4:45 p.m.

IP Year In Review

Patents – Kristin Shusko, Gray Robinson, P.A.

Trademarks – Prof. Jake Linford, Florida State College University of Law

Copyrights – Jill Riola, Carlton Fields, P.A.

BUSINESS LAW SECTION

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Jon Polenberg, Ft. Lauderdale — Chair-elect
Stephanie Lieb, Tampa — CLE Chair

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Terry L. Hill, Director, Programs Division

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Ethics: 1.5 hours

CERTIFICATION PROGRAM

(Max. Credit: 7.5 hours)

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Intellectual Property: 7.5 hours

Seminar credit may be applied to satisfy CLER / Certification require-
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LIVE SEMINAR

7th Annual Intellectual Property Law Symposium

(097) RENAISSANCE ORLANDO AT SEAWORLD, ORLANDO, FL 32821 (THURSDAY, APRIL 7-8, 2016)

In-Person Attendance	Online Webcast
<p style="text-align: center;">Orlando, FL</p> <p><input type="checkbox"/> Member of the Business Law Section\$415</p> <p><input type="checkbox"/> Non-section Member\$470</p> <p><input type="checkbox"/> Full-time law college faculty or full-time law student.....\$285</p> <p><input type="checkbox"/> Fee waiver (documentation required).....\$100</p> <p style="text-align: center;">*On-site registration add \$25</p>	<p><input type="checkbox"/> Section Member\$465</p> <p><input type="checkbox"/> Non-section Member\$520</p> <p>*Webcast registrants receive an email two days prior to the seminar, with log-in credentials to access course materials and the webcast link. Call InReach at (877) 880-1335 with any questions.</p>
How to Register	How to Register
<p><input type="checkbox"/> Check (made payable to The Florida Bar)</p> <ul style="list-style-type: none"> • 651 E. Jefferson St., Tallahassee, FL 32399 <p><input type="checkbox"/> Enclosed is my check in the amount of \$55 to join the Business Law Section. <i>Membership expires June 30, 2016.</i></p> <p><input type="checkbox"/> Credit Card</p> <ul style="list-style-type: none"> • Online (www.flabar.org/cle) • Phone (850-561-5831) • Fax (850-561-9413) • Email (registrations@flabar.org) <p><input type="checkbox"/> Visa <input type="checkbox"/> Master Card <input type="checkbox"/> AMEX <input type="checkbox"/> Discover</p> <p>Name on Card: _____</p> <p>Card No.: _____</p> <p>Exp. Date: _____ Billing Zip: _____</p> <p>Signature: _____</p>	<p>Go to:</p> <p>http://www.tinyurl.com/FloridaBarCLE2034R</p> <p>Please call 877-880-1335 for assistance with webcast registration.</p>
<p> <input type="checkbox"/> Please check here if you have a disability that may require special attention or services. To ensure availability of appropriate accommodations, attach a general description of your needs. We will contact you for further coordination.</p>	

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