



THE
FLORIDA
BAR
CLE

The Florida Bar Continuing Legal Education Committee and
the Business Law Section present

5th Annual Intellectual Property Symposium

COURSE CLASSIFICATION: ADVANCED LEVEL

Live Presentation: Thursday & Friday, March 20 - 21, 2014

Webcast Only: March 21, 2014

Hilton Tampa Downtown • 211 N. Tampa Street • Tampa, FL 33602
(813) 204-3000



Course No. 1677R

Thursday, March 20, 2014

(Not included in Webcast, CD or DVD materials)

4:00 p.m. – 5:00 p.m.

Intellectual Property Law Committee Meeting (All Invited)

5:00 p.m. – 6:00 p.m.

Reception (Included in Registration)

6:00 p.m. – 7:30 p.m.

Dinner and Keynote Speaker (Included in Registration)

Speaker: Hon. Randall R. Rader, Chief Judge, US Court of Appeals for the Federal Circuit

Friday, March 21, 2014

8:00 a.m. – 9:00 a.m.

Late Registration and Continental Breakfast (Live Location Only)

9:00 a.m. – 10:00 a.m.

The Accidental Franchise: Traps for the Unwary and Elements of Control in Trademark License Agreements

Marisa Faunce, Partner, Plave Koch, LLC

10:00 a.m. – 10:50 a.m.

3D Printing & Its Implications on Design Patents, Trade Dress & Copyright

Deven Desai, Associate Professor, Thomas Jefferson School of Law
Moderated by: Terry Sanks, Partner, Beusse, Wolter, Sanks, Mora & Maire, P.A.

10:50 a.m. – 11:00 a.m. - **Break**

11:00 a.m. – 12:00 p.m.

Non-Practicing Entity Lawsuits: Shakedown or Fair Path to Patent Monetization?

Panelists:

Daniel Ravicher, Executive Director, Public Patent Foundation
Frank Rusco, Director, Energy and Science Issues, US GAO
Erich Spangenberg, Owner, IP Navigation Group

Friday, March 21, 2014 (cont'd)

12:00 p.m. – 1:00 p.m.

Lunch (Live Location Only)

Speaker:

William Covey, General Counsel, USPTO

1:00 p.m. – 2:00 p.m.

Avoiding Trouble in the Cloud: The Vendor and Customer Perspective

Speakers:

Bert Kaminski, Esq., Assistant General Counsel, Oracle
Ward Claussen, Author of the ABA's "A Practical Guide to Software Licensing for Licensees and Licensors"

Chris Falkowski, Owner, Falkowski, PLLC

2:00 p.m. – 3:30 p.m.

Roundup/Case Updates

Patent:

Michael Colitz, III, Tampa
Matthew Horowitz, Miami

Trademark:

Amber Davis, Orlando

Copyright:

Julee Milham, St. Petersburg

3:30 p.m. – 3:45 p.m. - **Break**

3:45 p.m. – 4:45 p.m.

The Wonderful, Wacky World of Willfulness An Excursion Outside Enhanced Damages

Robert W. Payne, Partner, LaRiviere, Grubman & Payne, LLP

CLE CREDITS

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(Max. Credit: 7.5 hours)

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ONE LOCATION: (048) HILTON DOWNTOWN, TAMPA (MARCH 20 - 21, 2014)

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LOCATION (CHECK ONE):

- Tampa, Thursday & Friday, March 20 - 21, 2014**
(048) Hilton Downtown
- Live Webcast / Virtual Seminar***
Friday, March 21, 2014
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- Non-section member \$470
- Full-time law college faculty/full-time law student \$285
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Enclosed is my separate check in the amount of \$55 to join the Business Law Section. Membership expires June 30, 2014.

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