



THE
FLORIDA
BAR
CLE

The Florida Bar Continuing Legal Education Committee and
The Business Law Section present

3rd Annual Intellectual Property Law Symposium



COURSE CLASSIFICATION: ADVANCED LEVEL

Live Presentation: Thursday & Friday, March 1 – 2, 2012
Doubletree by Hilton • 60 South Ivanhoe Blvd.
Orlando, Florida 32804 • (407) 425-4455

Webcast: Friday, March 2, 2012

Course No. 1340R

Thursday, March 1

3:00 p.m. – 5:00 p.m.

Intellectual Property Law Committee Meeting

6:00 p.m. – 7:00 p.m. **Reception**

7:00 p.m. – 8:00 p.m.

Dinner and Keynote Speaker: The Honorable Stanley F. Birch, Jr. (Ret.), JAMS Arbitrator and former Judge, United States Court of Appeals for the Eleventh Circuit

Friday, March 2

7:45 a.m. – 8:45 a.m.

Late Registration and Continental Breakfast

8:45 a.m. – 9:30 a.m.

Developments in the First Sale Doctrine

Scott Bain, Chief Litigation Counsel, Software and Information Industry Association

9:30 a.m. – 9:45 a.m. **Break**

9:45 a.m. – 10:30 a.m.

Recent Developments at the TTAB

John Welch, Author TTABlog®

10:30 a.m. – 11:15 a.m.

Strategies for Winning Patent Jury Trials

Eric Rudich, PhD, Senior Litigation Consultant, Magna Legal Services

11:15 a.m. – 11:30 a.m. **Break**

11:30 a.m. – 12:30 p.m.

Third Party Liability in IP

*Mark Bartholomew, Associate Professor
SUNY Buffalo Law School*

12:30 p.m. – 1:30 p.m.

Luncheon

Keynote Speaker: Anne Gilson LaLonde

"Non-Traditional Trademarks and the Future of Aesthetic Functionality"

1:30 p.m. – 2:45 p.m.

IP Year in Review

*Leslie Lott, Lott & Fischer
Julee L. Milham, Law Office of Julee L. Milham
Jack Abid, Allen, Dyer, Doppelt, Milbrath & Gilchrist*

2:45 p.m. – 3:30 p.m.

**Perspectives on the America Invents
(Work for Patent Attorneys) Act**

*Timothy R. Holbrook, Professor of Law
Emory University School of Law*

3:30 p.m. – 3:45 p.m. **Break**

3:45 p.m. – 5:15 p.m.

**Enforcing IP on the Internet: Ethical Issues and
Investigative Tools in Pursuing Anonymous Infringers**

*Karl S. Kronenberger, Kronenberger Rosenfeld
Winston Krone, Kivu Consulting*

WEBCAST CONNECTION:

Registrants will receive webcast connection instructions two days prior to the scheduled course date via e-mail. If The Florida Bar does not have your e-mail address, contact the Order Entry Department at 850-561-5831, two days prior to the event for the instructions.

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HOTEL RESERVATIONS: To make reservations, call the Doubletree by Hilton directly at (866) 247-3571.

Register me for the 3rd Annual Intellectual Property Law Symposium

ONE LOCATION: (087) DOUBLETREE BY HILTON, ORLANDO, FL (March 1 & 2, 2012)

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MAO: Course No. 1340R

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LOCATION (CHECK ONE):

- Orlando, FL, March 2, 2012**
(087) Doubletree by Hilton
- Live Webcast / Virtual Seminar***
March 2, 2012
(317) Online

*Registrants who participate in the live webcast will receive an email with a web-link and log-in credentials two days prior to the seminar to include access to the course materials. Call The Florida Bar Order Entry Department at (800) 342-8060, ext. 5831 with any questions.



Please check here if you have a disability that may require special attention or services. To ensure availability of appropriate accommodations, attach a general description of your needs. We will contact you for further coordination.

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- Member of the Business Law Section: \$485
- Non-section member: \$540
- Full-time law college faculty or full-time law student: \$320
- Persons attending under the policy of fee waivers: \$100

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- Enclosed is my separate check in the amount of \$55 to join the Business Law Section. Membership expires June 30, 2012.

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