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The Florida Bar Continuing Legal Education Committee and the  
Business Law Section present

# First Annual Intellectual Property Symposium

Featuring Keynote Speaker: PTO Commissioner Robert L. Stoll

COURSE CLASSIFICATION: ADVANCED LEVEL

Live Presentation: March 25-26, 2010

Hyatt Regency Downtown, Two Tampa City Center, Tampa, Florida 33602

(813)222-4933

Course No. 0872R

## Thursday, March 25, 2010

3:00 p.m. – 5:00 p.m.

**Business Law Section Intellectual Property Committee Meeting**

5:00 p.m. – 6:30 p.m.

**Welcome Reception**

6:30 p.m. – 8:00 p.m. **Dinner (included in registration fee)**

*Speaker: Robert L. Stoll, Commissioner for Patents, United States Patent and Trademark Office, Washington, D.C.*

## Friday, March 26, 2010

7:00 a.m. – 8:00 a.m.

**Late Registration and Continental Breakfast**

8:00 a.m. – 9:30 a.m.

**Advanced Issues in Computer and Internet Law**

*Samuel A. Lewis, Feldman Gale P.A., Miami, Andrew Greenberg, General Counsel XSLENT Energy Technologies, LLC, Novato, California, Professor Jacqueline Lipton, Professor at Case Western University School of Law*

9:30 a.m. – 10:45 a.m.

**Intellectual Property Licensing**

*James Coplit, Senior Counsel, World Wrestling Entertainment, Stamford, Connecticut, Glenn Ladwig, Saliwanchik, Lloyd & Saliwanchik, Gainesville*

10:45 a.m. – 11:00 a.m. **Break**

11:00 a.m. – 12:30 p.m.

**Hot Topics in Intellectual Property 2010:**

**Patent Law:** *Steven Milbrath, Allen Dyer Doppelt Milbrath & Gilchrist, P.A., Orlando*

**Copyright Law:** *Julee Milham, St. Petersburg*

**Trademark Law:** *Leslie Lott, Lott & Friedland, P.A., Coral Gables*

12:30 p.m. – 1:30 p.m. **Lunch (included in registration fee)**

*Speaker TBA*

1:30 p.m. – 2:30 p.m.

**Design and Use of Consumer Surveys in Trademark Litigation**

*Steven I. Peretz, Peretz, Chesal & Herrmann, PL, Miami*

2:30 p.m. – 3:15 p.m.

**Calculating and Proving Damages in Intellectual Property Litigation**

*Eric W. Buether, Greenberg Traurig, LLP, Dallas, Texas*

3:15 p.m. – 3:30 p.m. **Break**

3:30 p.m. – 5:00 p.m.

**Ethical Considerations for Avoiding Claims of Fraud on the USPTO and Copyright Office**

*Avoiding Mistakes That Can Lead to Patent Inequitable Conduct Charges: Cameron Weiffenbach, Miles & Stockbridge P.C., McLean, Virginia*

*Fraud on the Trademark Office in the Wake of Bose and Medinol: Susan Hightower, PirkeyBarber LLP, Austin, Texas*

*Fraudulent Registration of Copyrights: David Carson, General Counsel, U.S. Copyright Office, Washington, D.C.*

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**HOTEL RESERVATIONS:** A block of rooms has been reserved at the Hyatt Regency Downtown Hotel, at the rate of \$139 single/double occupancy. To make reservations, call the Hyatt Regency Downtown directly at (800) 233-1234. Reservations must be made by 03/03/2010 to assure the group rate and availability. After that date, the group rate will be granted on a "space available" basis.

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**Register me for the "First Annual Intellectual Property Symposium" Seminar**

**ONE LOCATION: (048) HYATT REGENCY DOWNTOWN, TWO TAMPA CITY CENTER, TAMPA, FLORIDA (MARCH 25-26, 2010)**

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**REGISTRATION FEE (CHECK ONE):**

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- Non-section member: \$435
- Full-time law college faculty or full-time law student: \$317.50
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*Includes Supreme Court, DCA, Circuit and County Judges, Magistrates, Judges of Compensation Claims, Administrative Law Judges, and full-time legal aid attorneys if directly related to their client practice. (We reserve the right to verify employment.) Fee Waivers are only applicable for in-person attendees.*

**Do you plan on attending the Dinner on Thursday evening?**  Yes  No

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