



THE
FLORIDA
BAR
CLE

The Florida Bar Continuing Legal Education Committee and
the Business Law Section present

6th Annual Intellectual Property Law Symposium



COURSE CLASSIFICATION: ADVANCED LEVEL

Live and Webcast Presentation: Thursday & Friday, March 5-6, 2015

Riverside Hotel • 620 East Las Olas Blvd.
Fort Lauderdale, FL 33301 • 954-461-0671

Course No. 1848R

Thursday, March 5

3:00 p.m. - 5:00 p.m.
Intellectual Property Law Committee Meeting

6:00 p.m. - 7:00 p.m.
Reception

7:00 p.m. - 8:00 p.m.
Dinner and Keynote Speaker
Ron Fierstein, author of "A Triumph of Genius: Edwin Land,
Polaroid and the Kodak Patent War"

BUSINESS LAW SECTION

Hon. William VanNortwick, Jacksonville — Chair
G. Alan Howard, Jacksonville — Chair-elect
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Joseph R. Englander, Ft. Lauderdale

CLE CREDITS

CLER PROGRAM

(Max. Credit: 8.5 hours)
General: 8.5 hours
Ethics: 0.0 hours

CERTIFICATION PROGRAM

(Max. Credit: 8.5 hours)
Business Litigation: 8.5 hours
Intellectual Property: 8.5 hours

Friday, March 6

7:45 a.m. - 9:00 a.m.
Late Registration and Continental Breakfast

9:00 a.m. - 10:15 a.m.
Panel Discussion: Alice Corp Pty. v. CLS Bank
Constantine Trela, Jr., Counsel to Alice Corp., Partner Sidley
Austin LLP
Brian M. Buroker, Counsel to CLS Bank, Partner Gibson Dunn
& Crutcher LLP
Woodrow H. Pollack, Moderator, Partner Gray Robinson, P.A.

10:15 a.m. - 10:30 a.m. — **Break**

10:30 a.m. - 11:15 a.m.

Tips for Navigating the USPTO

Mary Boney Denison, Commissioner for Trademarks at the
USPTO

11:15 a.m. - 11:30 a.m. — **Break**

11:30 a.m. - 12:30 p.m.

Panel Discussion: ABC v. Aereo, Inc.

Mitch Stoltz, Amicus Curiae for Aereo, Inc., Staff Attorney,
Electronic Frontier Foundation
Elizabeth Valentina, Parent Company of Petitioner, VP of
Content Protection Litigation, Fox Entertainment Group, Inc.
Dineen Wasylik, Moderator, DPW Legal

12:30 p.m. - 1:30 p.m.

Luncheon

Thomas Krause, Deputy Solicitor at the USPTO

1:30 p.m. - 2:45 p.m.

IP Year in Review

Patents - Anton Hopen, Smith & Hopen
Trademarks - Debra Deardourff Faulk, Gray Robinson, P.A.
Copyrights - Dineen Wasylik, DPW Legal

2:45 p.m. - 3:45 p.m.

Panel Discussion: Limelight Networks v. Akami

Aaron M. Panner, Counsel to Limelight Networks, Partner
Kellogg Huber Hansen Todd Evans & Figel, PLLC
Ginger D. Anders, Amicus Curiae for Limelight Networks,
Assistant to the Solicitor General, Department of Justice
Thomas Saunders, Counsel for Akamai, Partner Wilmer Cutler
Pickering Hale and Dorr LLP
Joseph R. Englander, Moderator, Partner Shutts & Bowen, LLP

3:45 p.m. - 4:00 p.m. — **Break**

4:00 p.m. - 4:45 p.m.

IP Damages

Peter Gampel and Lisa Miller, Cherry Bekaert

TO REGISTER



ON-LINE:
www.floridabar.org/CLE



MAIL:
Completed form with check



FAX:
Completed form to 850/561-9413

WEBCAST: <http://tinyurl.com/FloridaBarCLE1848R>

REGISTRATION

Name _____ Florida Bar # _____
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*E-mail address required to transmit electronic course materials and is only used for this order.

JS: Course No. 1848R

LIVE SEMINAR

6th Annual Intellectual Property Law Symposium

(124) RIVERSIDE HOTEL, FORT LAUDERDALE, FL (THURSDAY & FRIDAY, MARCH 5-6, 2015)

In-Person Attendance	Online Webcast
<p style="text-align: center;">Fort Lauderdale, FL</p> <p><input type="checkbox"/> Member of the Business Law Section\$475</p> <p><input type="checkbox"/> Non-section Member\$530</p> <p><input type="checkbox"/> Full-time law college faculty or full-time law student.....\$290</p> <p><input type="checkbox"/> Fee waiver (documentation required).....\$50</p> <p style="text-align: center;">*On-site registration add \$25</p>	<ul style="list-style-type: none"> ● Section Member\$525 ● Non-section Member\$580 <p>*Webcast registrants receive an email two days prior to the seminar, with log-in credentials to access course materials and the webcast link. Call InReach at (877) 880-1335 with any questions.</p>
How to Register	How to Register
<p><input type="checkbox"/> Check (made payable to The Florida Bar)</p> <ul style="list-style-type: none"> • 651 E. Jefferson St., Tallahassee, FL 32399 <p><input type="checkbox"/> Enclosed is my check in the amount of \$55 to join the Business Law Section. <i>Membership expires June 30, 2015.</i></p> <p><input type="checkbox"/> Credit Card</p> <ul style="list-style-type: none"> • Online (www.flabar.org/cle) • Phone (850-561-5831) • Fax (850-561-9413) <p><input type="checkbox"/> Visa <input type="checkbox"/> Master Card <input type="checkbox"/> AMEX <input type="checkbox"/> Discover</p> <p>Name on Card: _____</p> <p>Card No.: _____</p> <p>Exp. Date: _____ Billing Zip: _____</p> <p>Signature: _____</p>	<p>Go to:</p> <p>http://www.tinyurl.com/FloridaBarCLE1848R</p> <p style="margin-top: 20px;">Please call 877-880-1335 for assistance with webcast registration.</p>
<p> <input type="checkbox"/> Please check here if you have a disability that may require special attention or services. To ensure availability of appropriate accommodations, attach a general description of your needs. We will contact you for further coordination.</p>	

REFUND POLICY: A \$25 service fee applies to all refunds. Requests must be in writing and received by the appropriate entity no later than two business days following the live course presentation or receipt of product. Registration fees are non-transferrable across platforms. Registrants who do not notify The Florida Bar by 5:00 p.m., February 27, 2015 that they will be unable to attend the seminar, will have an additional \$50 retained. Persons attending under the policy of fee waivers will be required to pay \$50.

COURSE BOOK — AUDIO CD — VIDEO DVD — PUBLICATIONS

Private recording of this program is not permitted. **Delivery time is 4 to 6 weeks after 03/06/15.**

Please include sales tax unless tax-exempt or a nonresident of Florida. If tax exempt, include documentation with the order form.

<p><input type="checkbox"/> COURSE BOOK ONLY (1848M)</p> <p>Cost \$60 plus tax (Certification/CLER credit is not awarded for the purchase of the course book only.)</p> <p>+ TAX \$ _____ = TOTAL \$ _____</p>	<p><input type="checkbox"/> AUDIO CD (1848C) (includes electronic course material)</p> <p>\$475 plus tax (section member) \$530 plus tax (non-section member)</p> <p>+ TAX \$ _____ = TOTAL \$ _____</p>	<p><input type="checkbox"/> VIDEO DVD (1848D) (includes electronic course material)</p> <p>\$525 plus tax (section member) \$580 plus tax (non-section member)</p> <p>+ TAX \$ _____ = TOTAL \$ _____</p>
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