

The Florida Bar Continuing Legal Education Committee and the Business Law Section present

4th Annual Intellectual Property Symposium

COURSE CLASSIFICATION: ADVANCED LEVEL

Live Presentation: Thursday and Friday, March 21 - 22, 2013

Webcast Only: March 22, 2013

West Palm Beach Marriott • 1001 Okeechobee Boulevard

West Palm Beach, FL 33401 • (561) 833-1234



Course No. 1447R

THURSDAY, MARCH 21, 2013

(Not included in Webcast, CD or DVD materials)

3:00 p.m. - 5:00 p.m.

Intellectual Property Law Committee Meeting (All Invited)

5:00 p.m. - 6:00 p.m.

Reception (Included in Registration)

6:00 p.m. - 8:00 p.m.

Dinner and Keynote Speaker (Included in Registration) Title: "How to Fix Copyright"

Speaker: William F. Patry, Author of Patry on Copyright and How to Fix Copyright, Stamford, CT

FRIDAY, MARCH 22, 2013

8:00 a.m. - 8:30 a.m.

Late Registration and Continental Breakfast

8:30 a.m. - 9:30 a.m.

Trade Dress and Design Patents: Functionality, and the Aftermath of *Egyptian Goddess*

Perry Saidman, SAIDMAN Design Law Group, LLC, Silver Spring, MD

9:30 a.m. - 10:20 a.m.

Patent Office Litigation Under the AIA

Robert Greene Sterne, Sterne Kessler Goldstein Fox, Washington, DC

10:20 a.m. - 10:35 a.m. Break

10:35 a.m. - 11:00 a.m.

Implications and Considerations for in House Counsel for Implementation of the AIA

Randi L. Karpinia, Motorola Solutions Inc., Sunrise

11:00 a.m. - 11:45 a.m.

The Government and Intellectual Property

Stephen H. Luther, Allen, Dyer, Doppelt, Milbrath & Gilchrist, P.A., Orlando

Andrea Adkins, University of Central Florida Office of Technology Transfer, Orlando

12:00 p.m. - 1:00 p.m.

Lunch (Live Location Only)

U.S. Court of Appeals for the Federal Circuit: Current Status and Future Developments

Hon. Jimmie V. Reyna, U.S. Court of Appeals for the Federal Circuit

1:15 p.m. – 2:15 p.m.

Social Media in the Workplace – from Intellectual Property Rights to Constitutional Rights

Jon M. Garon, Northern Kentucky University Chase Law + Informatics Institute, Highland Heights, KY

2:15 p.m. - 3:30 p.m.

Roundup/Case Update

Patent: Javier Sobrado, Feldman Gale, P.A., Miami Trademark: Dineen Pashoukos Wasylik, Ice Legal, P.A., Tampa Copyright: Lorri Lomnitzer, Arnstein & Lehr LLP, West Palm Beach

3:30 p.m. - 3:45 p.m. **Break**

3:45 p.m. - 4:30 p.m.

Counterfeiting: Civil Investigations and Working With Law Enforcement to Pursue Criminal Remedies

Eric A. Berger, A Action Investigations, North Miami Beach Aurora Fagan, AUSA CHIP Attorney, Southern District of Florida James Weir, Department of Homeland Security Investigations, Miami

4:30 p.m. – 4:45 p.m. **Q & A for the Panel**

CLE CREDITS

CLER PROGRAM

(Max. Credit: 7.5 hours)
General: 7.5 hours Ethics: 0.0 hours

CERTIFICATION PROGRAM

(Max. Credit: 7.5 hours) Business Litigation: 7.5 hours Intellectual Property: 7.5 hours

Seminar credit may be applied to satisfy CLER / Certification requirements in the amounts specified above, not to exceed the maximum credit. See the CLE link at www.floridabar.org for more information.

Prior to your CLER reporting date (located on the mailing label of your Florida Bar News or available in your CLE record on-line) you will be sent a Reporting Affidavit if you have not completed your required hours (must be returned by your CLER reporting date).

BUSINESS LAW SECTION

Brian Gart, Miami — Chair Stephen Nagin, Miami — Chair-elect Michael Chesal, Miami — CLE Chair

CLE COMMITTEE

Paul Chipok, Orlando, Chair Terry L. Hill, Director, Programs Division

STEERING COMMITTEE

Leora Herrmann, Chair of IP Committee, Miami Ury Fischer, Vice Chair of IP Committee, Coral Gables Dineen Pashoukos Wasylik, Vice Chair of IP Committee and Chair of IP Symposium Steering Committee, Tampa Jeffrey D. Feldman, Miami Janet Moreira Gamble, Miami Lorri Lomnitzer, West Palm Beach

> Kimra Major-Morris, Orlando Jerry Schneider, Miami

ON-LINE: MAIL: FAX: TO REGISTER www.floridabar.org/CLE Completed form with check Completed form to 850/561-9413 REFUND POLICY: A \$25 service fee applies to all requests for refunds. Requests must be in writing and postmarked no later than two business days following the live course presentation or receipt of product. Registration fees are non-transferrable, unless transferred to a colleague registering at the same price paid. Registrants who do not notify The Florida Bar by 5:00 p.m., March 14, 2013 that they will be unable to attend the seminar, will have an additional \$130 retained. Persons attending under the policy of fee waivers will be required to pay \$130. ______ Register me for the "4th Annual Intellectual Property Symposium" ONE LOCATION: (272) WEST PALM BEACH MARRIOTT (MARCH 21-22, 2013) TO REGISTER OR ORDER AUDIO CD / DVD OR COURSE BOOKS BY MAIL, SEND THIS FORM TO: The Florida Bar, Order Entry Department, 651 E. Jefferson Street, Tallahassee, FL 32399-2300 with a check in the appropriate amount payable to The Florida Bar or credit card information filled in below. If you have questions, call 850/561-5831. ON-SITE REGISTRATION, ADD \$25.00. On-site registration is by check only. ___Florida Bar # _____ Name Phone: () _____ Address City/State/Zip_ *E-mail address required to transmit electronic course materials and is only used for this order. MOB: Course No. 1447R ELECTRONIC COURSE MATERIAL NOTICE: Florida Bar CLE Courses feature electronic course materials for all live presentations, live webcasts, webinars, teleseminars, audio CDs and video DVDs. This searchable electronic material can be downloaded and printed and is available via e-mail several days in advance of the live presentation or thereafter for purchased products. Effective July 1, 2010. REGISTRATION FEE (CHECK ONE): WEBCAST: **LOCATION (CHECK ONE):** Member of the Business Law Section: \$375 □ \$470 West Palm Beach, Thursday & Friday, □ \$525 Non-section member: \$430 March 21-22, 2013 (272) West Palm Beach Marriott Live Webcast / Virtual Seminar* Friday, March 22, 2013 (317) Online *Webcast registrants receive an email two days prior to the seminar, with log-in credentials to ac-

cess course materials and the webcast link. Call The Florida Bar Order Entry Department at (800) 342-8060, ext. 5831 with any questions.



☐ Please check here if you have a disability that may require special attention or services. To ensure availability of appropriate accommodations, attach a general description of your needs. We will contact you for further coordination.

Ц	■ Full-time law college faculty or full-time law student: \$280		
	☐ Persons attending under the policy of fee waivers: \$130		
judge full-ti and p	nbers of The Florida Bar who are Supreme Court, Federal, DCA, circuit judges, county judges, magistrates es of compensation claims, full-time administrative law judges, and court appointed hearing officers, o ime legal aid attorneys for programs directly related to their client practice are eligible upon written reques bersonal use only, complimentary admission to any live CLE Committee sponsored course. Not applicable becast. (We reserve the right to verify employment.)		
ME	ETHOD OF PAYMENT (CHECK ONE):		
	☐ Check enclosed made payable to The Florida Bar		
	Credit Card (Fax to 850/561-9413.)		
	□ MASTERCARD □ VISA □ DISCOVER □ AMEX		
	Exp. Date:/ (MO./YR.		
Sign	nature.		

_____ Name on Card: _____ Billing Zip Code: Card No.

☐ Enclosed is my separate check in the amount of \$55 to join the Business Law Section. Membership expires June 30, 2013.

COURSE BOOK — AUDIO CD — DVD - ON-LINE — PUBLICATIONS

Private recording of this program is not permitted. Delivery time is 4 to 6 weeks after 3/22/13. TO ORDER AUDIO CD / DVD OR COURSE BOOKS, fill out the order form above, including a street address for delivery. Please add sales tax. Tax exempt entities must pay the non-section member price. Those eligible for the above mentioned fee waiver may order a complimentary audio CD in lieu of live attendance upon written request and for personal use only.

Please include sales tax unless ordering party is tax-exempt or a nonresident of Florida. If this order is to be purchased by a tax-exempt organization, the media must be mailed to that organization and not to a person. Include tax-exempt number beside organization's name on the order form.

Course Book ONLY (1447M) Cost \$60 plus tax (Certification/CLER credit is not awarded for the purchase of the course book only.)	□ AUDIO CD (1447C) (includes electronic course material) \$375 plus tax (section member) \$430 plus tax (non-section member)	□ DVD (1447D) (includes electronic course material) \$375 plus tax (section member) \$430 plus tax (non-section member)
TOTAL \$	TOTAL \$	TOTAL \$