



Perry J. Saidman

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Perry Saidman has over 30 years of experience as a patent & design attorney. His DC-area law firm specializes in obtaining and enforcing design patents, copyrights in the visual arts, and trade dress for three dimensional product designs. He has served as an expert witness and consultant in dozens of design patent infringement lawsuits involving products as diverse as vacuum cleaners, cameras, detergent bottles, cell phones, type fonts, chocolate candy, electrical connectors, truck hoods, LEDs, orange juice bottles, lawn furniture, automotive parts, footwear, lighting fixtures, refrigerators, and hair scrunchies.

Perry began his design law career by handling the seminal design patent infringement case *Avia Group Int'l, Inc. v. L.A. Gear California, Inc.*, 853 F.2d 1557, 7 USPQ2d 1548 (Fed. Cir. 1988). More recently, he founded the Design Registration League, a coalition to lobby Congress to pass a *sui generis* design registration law (www.protectdesigns.org).

Perry received a master's degree in electrical engineering from the University of Pennsylvania and his law degree (with honors) from the George Washington University. He was the founder and first chair of the Industrial Designs Committee of the American Intellectual Property Law Association (AIPLA) and is presently co-chair of the Design Protection Committee of the Industrial Designers Society of America (IDSA). He is also active on the Design Rights Committee of the Intellectual Property Owners Association (IPO). He has spoken frequently to those groups on the topics of design protection and enforcement, as well as to PTO examiners, members of the IP sections in the state bars of Ohio, New York, Michigan, California and Texas, and internationally in Japan and Italy. He has also authored many articles on design law, most recently "The Dysfunctional *Read* Test – Missing the Mark(man) on Design Patent Infringement", as well as *Amicus Curiae* briefs before the Federal Circuit and Supreme Court in several design patent cases (*Minka Lighting, Lawman, PHG, Arminak & Egyptian Goddess*) involving the issues of Markman claim construction, the ordinary observer and point of novelty tests, and functionality.