

INTELLECTUAL PROPERTY COMMITTEE
FLORIDA BAR BUSINESS LAW SECTION

FIRST ANNUAL FLORIDA BAR
INTELLECTUAL PROPERTY SYMPOSIUM
FEATURING PTO COMMISSIONER ROBERT L. STOLL
Hyatt Regency Downtown - Tampa
March 25-26, 2010

Kicked off by keynote speaker US PTO Commissioner Robert L. Stoll, the inaugural Florida Bar Intellectual Property Summit will include intermediate to advanced CLE programs presented by leading practitioners, academics, in-house attorneys and representatives of the PTO and Copyright Office. The program, designed for Intellectual property certification and recertification, will cover key issues and hot topics in intellectual property law.

Day 1

3:00-5:00 **IP Committee Meeting**

5:00-6:30 **Cocktail and Networking Reception**

6:30-8:00 **Dinner**

Keynote Speaker: Robert L. Stoll, Commissioner for Patents, United States Patent and Trademark Office, Washington D.C.

Day 2

7:00-8:00 **Continental Breakfast**

8:00-9:30 **Advanced Issues in Computer and Internet Law** – CLE: 90 min. Topics may include:

- Strategies for Protecting Computer Software: Patents, Copyrights or Both
- Open Source Software Licensing: the licenses, the law and the risks
- Protection of Privacy in the World of Web 2.0
- Recent Developments in Computer and Internet Law

Samuel A. Lewis, Feldman Gale, P.A., One Biscayne Tower, 30th Floor, 2 South Biscayne Blvd.
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Andrew C. Greenberg, General Counsel, XSLENT Energy Technologies, LLC, 7428 Redwood Blvd.,
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Prof Jacqueline Lipton, Professor at Case Western University School of Law (Visiting Professor University of Florida Law School); Associate Dean for Faculty Development and Research, Case Western; Co-Director of the Center for Law Technology and the Arts, Case Western; Associate Director of the Frederick K. Cox International Law Center, Case Western, (216) 368-3303, jd114@case.edu.

9:30-10:45 **Intellectual Property Licensing** – CLE: 75 min. Topics may include:

- Quanta, MedImmune and SanDisk: licensing strategies in a changed legal landscape
- Licensing strategies for copyrights and trademarks
- Key provisions in the patent, trademark or copyright license

Jim Coplit, Senior Counsel, World Wrestling Entertainment, 1241 East Main Street, Stamford, CT 06902, (203) 352-8600.

Glenn Ladwig, Saliwanchik, Lloyd & Saliwanchik, 3107 S.W. Williston Road, Gainesville, FL 32608, (352) 375-8100

10:45: - 11:00 Break

11:00 -12:30 **Hot Topics in Intellectual Property 2010** – CLE: 90 min. An up-to-date survey of the hottest topics in IP including recent or pending Supreme Court rulings, Federal Circuit decisions, and more.

Patent Law: Steven Milbrath, Allen Dyer Doppelt Milbrath & Gilchrist, P.A., 255 South Orange Avenue, Suite 1401, Orlando, Florida 32801, (407) 841-2330, smilbrath@addmg.com.

Copyright Law: Julee Milham, 505 76th Avenue, St. Petersburg Beach, Florida 33706, (727)363-8114, julee@eMusicLaw.com.

Trademark Law: Leslie Lott, Lott & Friedland, P.A., 355 Alhambra Circle, Suite 1100, Coral Gables, FL, 33134, (305)448-7089, ljlott@fiplaw.com.

12:30-1:30 **Lunch** (Speaker TBA) CLE: 45 min.

1:30 – 2:30 **Design and Use of Consumer Surveys in Trademark Litigation** – CLE: 60 min. A practical nuts-and-bolts presentation on the design and use of consumer surveys including a survey of the latest legal developments, advice on working with your expert, and trial tips.

Steven I. Peretz, Peretz Chesal & Herrmann, PL, 201 South Biscayne Blvd, Suite 1750, Miami, Florida 33131, (305)341-3000, speretz@pc-iplaw.com.

Trademark Survey Expert TBA

2:30– 3:15 **Calculating and Proving Damages in Intellectual Property Litigation** – CLE: 45 min. The prominent Texas litigator Eric Buether, who in 2004 obtained an enhanced \$24 million verdict that resulted in a \$41 million judgment – one of the largest patent infringement judgments of the year – will cover the latest law and provide practical instruction on proving and calculating damages in intellectual property cases, with a focus on the complex area of patent damages.

Eric W. Buether, Greenberg Traurig, LLP, 2200 Ross Avenue, Suite 5200, Dallas, TX, 75201, (214) 665-3600, buethere@gtlaw.com

3:15 – 3:30 Break

3:30 – 5:00 **Fraud on the USPTO and Copyright Office** – CLE: 90 min. (Ethics)

Avoiding Mistakes That Can Lead to Patent Inequitable Conduct Charges. Cameron Weiffenbach, Miles & Stockbridge P.C., 1751 Pinnacle Drive, McLean, VA 22102-3833, (703)610-8632, cweiffenbach@milesstockbridge.com.

Fraud on the Trademark Office In the Wake of *Bose* and *Medinol*. Susan Hightower, PirkeyBarber LLP, 600 Congress Ave., Suite 2120, Austin, TX 78701, (512) 482-5225, shightower@pirkeybarber.com.

Fraudulent Registration of Copyrights. David Carson, General Counsel, U.S. Copyright Office, 101 Independence Avenue, SW, Washington, DC 20540, (202) 707-8380.

5:00 Adjourn

Total CLE: 495 Min