



8th Annual Intellectual Property Law Symposium

March 30 - 31, 2017



SONESTA
FORT LAUDERDALE

Schedule of Events

Thursday March 30, 2017 (Course #2511)

2:00 p.m. – 4:00 p.m.

How to Prepare for the IP Board Certification Exam

Panel:

Samuel A. Lewis

Michael B. Chesal

James A. Gale

Michael J. Colitz

4:10 p.m. – 5:00 p.m.

Committee Meeting

5:10 p.m. – 6:00 p.m.

Cocktail Hour

6:00 p.m. – 8:00 p.m.

Dinner

American Greed

*Daniel J. Staudt, Chief IP Counsel, SIEMENS AG,
Division IP Counsel, Power Generation Services*

CLE CREDITS FOR COURSE #2511

CLER PROGRAM

(Max. Credit: 2.5 hours)
General: 2.5 hours

CERTIFICATION PROGRAM

(Max. Credit: 2.5 hours)
Intellectual Property: 2.5 hours

Friday March 31, 2017 (Course #2307)

7:00 a.m. – 8:00 a.m.

Registration/Breakfast

8:00 a.m. – 8:50 a.m.

The EFF: Defending Your Rights in the Digital World

Mitch Stoltz

9:00 a.m. – 9:50 a.m.

Marijuana: Sorting Through the Smokescreen of IP Law

Moderator: Ury Fischer

Panel:

Keiran Doyle

Dr. Katherine D. Koenig

10:00 a.m. – 10:50 a.m.

Understanding the Secret Sauce of the DTSA 2016

James A. Gale

11:00 a.m. – 11:50 a.m.

Cuba on the Balance: Change and the Path Forward

Moderator: Michael J. Colitz

Panel:

Peter A. Quinter

Jorge T. Espinosa

12:00 p.m. – 1:20 p.m.

Lunch

A Conversation With Judge Adalberto Jordan of the 11th Circuit Court of Appeals

Moderator: Michael B. Chesal

1:30 p.m. – 2:20 p.m.

Insurers Say Yes To The Trade Dress – IP Insurance and State of the Marketplace

Speakers:

David W. Henry

Robert O'Shea

2:30 p.m. – 3:00 p.m.

Big-Data Applications and Communication in the Courtroom

Speaker:

Harvey A. Moore, PhD

3:10 p.m. – 3:40 p.m.

Survey Says: Research Evidence is Key in IP Cases

Speaker:

Mark Keegan

3:50 p.m. – 5:20 p.m.

Year In Review; Patent, Trademark, Copyright

Speakers:

Woodrow H. Pollack

James Matulis

Dineen Pashoukos Wasylik

CLE CREDITS FOR COURSE #2307

CLER PROGRAM

(Max. Credit: 10.0 hours)

General: 10.0 hours

Ethics: 0.0 hours

CERTIFICATION PROGRAM

(Max. Credit: 10.0 hours)

Business Litigation: 10.0 hours

Intellectual Property: 10.0 hours

Seminar credit may be applied to satisfy CLER / Certification requirements in the amounts specified above, not to exceed the maximum credit. See the CLE link at www.floridabar.org for more information.

Prior to your CLER reporting date (located on the mailing label of your Florida Bar News or available in your CLE record on-line) you will be sent a Reporting Affidavit if you have not completed your required hours (must be returned by your CLER reporting date).

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Hotel Information



SONESTA

FORT LAUDERDALE

The sun. The surf. The soft, sandy beach—all just steps away from the laid-back sophistication of Sonesta Fort Lauderdale hotel. With sweeping beachside views, unforgettable service and winner of the prestigious AAA Four Diamond Award and TripAdvisor Certificate of Excellence—it's clear why we're a preferred destination for Fort Lauderdale hotels.

Find stylish, spacious accommodations and a haven of relaxation and warmth the moment you arrive. Walk along miles of warm, white sands. Lounge on the sundeck by the outdoor pool. Bask in the ocean breeze and dine on delicious cuisine at Bistro, our waterfront restaurant. Or step outside for shopping, entertainment, food and art all within reach.

Sonesta Fort Lauderdale Beach hotel caters to more than guests on a getaway. Our one-of-a-kind event space with spectacular ocean views stands out among hotels in Fort Lauderdale and ideal for weddings and gatherings of all kinds. Come relax by the ocean or host your next event at one of the top-rated hotels in Fort Lauderdale. We look forward to your stay.

Reservations

A block of 25 rooms has been reserved at the Sonesta Fort Lauderdale Hotel, at the rate of \$210 single/double occupancy. To make reservations, call the Sonesta Fort Lauderdale Hotel directly at (954) 315-1460 with code 0329FLABAR. Reservations must be made by March 8, 2017 to assure the group rate and availability. After that date, the group rate will be granted on a "space available" basis.



Register me for the 8th Annual Intellectual Property Law Symposium

ONE LOCATION: (339) SONESTA FORT LAUDERDALE BEACH, FORT LAUDERDALE, FL 33304 (MARCH 30-31, 2017)

TO REGISTER OR ORDER AUDIO CD, DVD, OR COURSE BOOKS BY MAIL, SEND THIS FORM TO The Florida Bar, Order Entry Department, 651 E. Jefferson Street, Tallahassee, FL 32399-2300 with a check in the appropriate amount payable to The Florida Bar or credit card information filled in below. If you have questions, call 850/561-5831. ON-SITE REGISTRATION, ADD \$25.00. **On-site registration is by check only.**

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REGISTRATION FEE (CHECK ONE):

- Member of the Business Law Section: \$470
- Non-section member: \$530
- Full-time law college faculty or full-time law student: \$340
- Persons attending under the policy of fee waivers: \$150



Please check here if you have a disability that may require special attention or services. To ensure availability of appropriate accommodations, attach a general description of your needs. We will contact you for further coordination.

Members of The Florida Bar who are Supreme Court, Federal, DCA, circuit judges, county judges, magistrates, judges of compensation claims, full-time administrative law judges, and court appointed hearing officers, or full-time legal aid attorneys for programs directly related to their client practice are eligible upon written request and personal use only, complimentary admission to any live CLE Committee sponsored course. Not applicable to webcast. (We reserve the right to verify employment.)

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Enclosed is my separate check in the amount of \$60 to join the Business Law Section. Membership expires June 30, 2017.

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